

THE 30TH ANNUAL COMMUNICATOR AWARDS WINNERS FACT SHEET

About the Communicator Awards

The Communicator Awards is the leading global awards program honoring creative excellence for marketing and communications professionals. Founded three decades ago, The Communicator Awards is an annual competition recognizing the best in advertising, corporate communications, public relations and design. The 30th Annual Communicator Awards received over 3,000 entries from ad agencies, digital agencies, production firms, in-house creative & communications professionals, graphic designers, design firms, and public relations firms.

Who is behind the Communicator

The Communicator Awards is sanctioned and judged by the Academy of Interactive and Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals from acclaimed brand and media, interactive, advertising, and marketing firms including: **GE Digital, Spotify, Condè Nast, Disney, Accenture Song, Superfly, Fast Company, Digitas**, and many others. See aiva.org for more information.

Judging and Awarding

Entries are reviewed to evaluate distinction in creative work. In determining Excellence and Distinction Winners, entries are reviewed on their merits against a standard of excellence considering the category entered. A category may have multiple winners, or may have none. Entries are scored on a 100-point scale by the jurors. Generally, Excellence Winners receive a score of 90 or above and Distinction Winners receive a score of 70 to 89.

Promoting Your Achievement

- All Communicator Award Winners are included in the [Winner's Gallery](#), which has been updated to a beautiful new platform fostering shareability.
- We've put together this [Resources Page](#) with downloadable graphics, logos and more to help you amplify your achievement.
- Remember to tag us on social media when you post your win or unbox your statuette so we can share and help celebrate your win: [Instagram](#), [X](#), [Facebook](#), [LinkedIn](#).

Questions? Please reach out to our team at customerservice@communicatorawards.com or (212) 675-3555.